



OLD CHAPEL HILL CEMETERY  
MEMORIAL

# Executive Summary

FOR: Town of Chapel Hill, NC

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FROM: OCHCM, LLC

## OVERVIEW



“But sometime when the springtime comes and the sifting moonlight falls, they’ll think again of this night here and of these old brown walls, of white Old Well and of Old South. With Bell’s deep booming tone, they’ll think again of Chapel Hill, and – thinking – come back home.”

- THOMAS WOLFE, *UNC Class of 1920*

## OVERVIEW



Nestled in the heart of Chapel Hill is the Old Chapel Hill Cemetery (OCHC), the resting place of legendary North Carolinians. The vibrant energy of the surrounding Town and University is visceral as students pass through. “Hark the Sound” and the roar of the crowds are heard drifting across the grounds, the Bell Tower keeps time and the natural beauty of the Chapel Hill surrounds each plot. There is no denying that, in the middle of this historic town, OCHC is a beautiful, magical and memorable oasis.

However, interment plots at OCHC haven’t been available to the public for generations. People who (1) have always wanted to be laid alongside the greats including Bill and Ida Friday, Charles Kuralt, Coach Dean Smith, and other notables and (2) have dreamt of resting in the heart of one of their favorite places on Earth have not had the OCHC as an option since 1954. The Old Chapel Hill Cemetery Memorial’s goal is to offer this unforeseen opportunity to the greater Chapel Hill community.

The facility design provides for 208 niches, each holding two or three urns totaling some 448, and shall be made available on the Eastern side of this legendary resting place. The niches shall be housed in an elegant columbarium. It shall stand serenely in grey granite with rock-pitched accents. The pitched roof lines will blend seamlessly with the current mausoleum and monuments in the cemetery and its bordering rock wall. Since cremation is now the preferred interment method globally, this Memorial will thoughtfully sit alongside the existing UNC Memorial Grove cremains scattering grounds and gravel walkways leading to Cobb Deck and on-street parking.

## ABOUT US



The people behind OCHCM, LLC (OCHCM) have strong ties to the community. The principal partner has lived in Chapel Hill since 1948. He is producing this opportunity alongside his first cousin on his mother's side, and both are joined by his trusted friend and counsel: a notable member of UNC's Class of 1968 and JD '71 and a longtime resident of Chapel Hill.

For this reason and others, the team behind OCHCM has also developed three programs to accompany this opportunity and ultimately serve the town they hold dear for decades to come.

- 1) The Servant Leadership Niche Core (SLNC)**
- 2) The Perpetual Care Fund (PCF)**
- 3) The Legacy Memorial Database (LMD)**

The Servant Leadership Niche Core is a gift from OCHCM to the community intended to honor and memorialize those public servants who have dedicated their careers to the greater good while earning less than would be provided in the private sector.

The Perpetual Care Fund shall provide for maintenance, preservation and all-peril insurance coverage.

The Legacy Memorial Database offers the public the opportunity to learn about the lives of their predecessors while experiencing the ethereal power of memories transferred to those who appreciate them and meditating on the hallowed ground of this sacred space.

## ABOUT US



### The Servant Leadership Niche Core

OCHCM shall create and make available the **Servant Leadership Niche Core** to the Town of Chapel Hill. This program consists of up to 32 niches (15%) to be reserved for living former governors, UNC-Chapel Hill chancellors, Town of Chapel Hill mayors, and other lifelong public servants and notables, ensuring that the OCHC truly holds the legends of the Hill and will continue to for generations to come.

### Perpetual Care Fund

OCHCM shall create and fund a perpetual care fund of \$2,000.00/conveyed niche (some \$400,000) which will be managed by a Bank or Trust company mutually approved by the Town and OCHCM to provide for the perpetual maintenance and preservation of the Memorial. The perpetual care fund shall, among other things, pay all annual liability and casualty insurance premiums, and maintain the physical premises upon which the Memorial is situated.

“The true meaning of life is to plant trees, under whose shade you do not expect to sit.”

- NELSON HENDERSON

## ABOUT US



# The Legacy Memorial Database

The OCHCM shall create and donate the Legacy Memorial Database (LMD): a digital database dedicated to storing memorializations made by or for anyone laid to rest in the Memorial, or the OCHC. Tasteful and legally owned data may be gathered and curated by the interring parties and placed within, via an internet portal. Anyone may access the LMD via a QR-coded portal within smart devices on site.

By providing the opportunity to store curriculum vitae, obituaries, images, music, publications, and videos commemorating and memorializing the interred people of Chapel Hill and UNC forever, OCHCM sustains, maintains and perpetuates the evolving nature of historical preservation for future generations.

OCHCM shall bear all storage costs in perpetuity, but shall not bear costs of curation/collection/placement of data, and maintains the right to remove data for any reason without recourse.

At OCHCM, our hope is that we will deliver an opportunity long thought impossible. Simultaneously, we can ensure that this great community and its beloved cemetery continue to be an integral and ongoing part of North Carolina history.

“Every person’s life ends the same way. It is only the details of how they lived and how they died that distinguish one from another.”

- ERNEST HEMINGWAY





# MAP AND RENDER TOUR

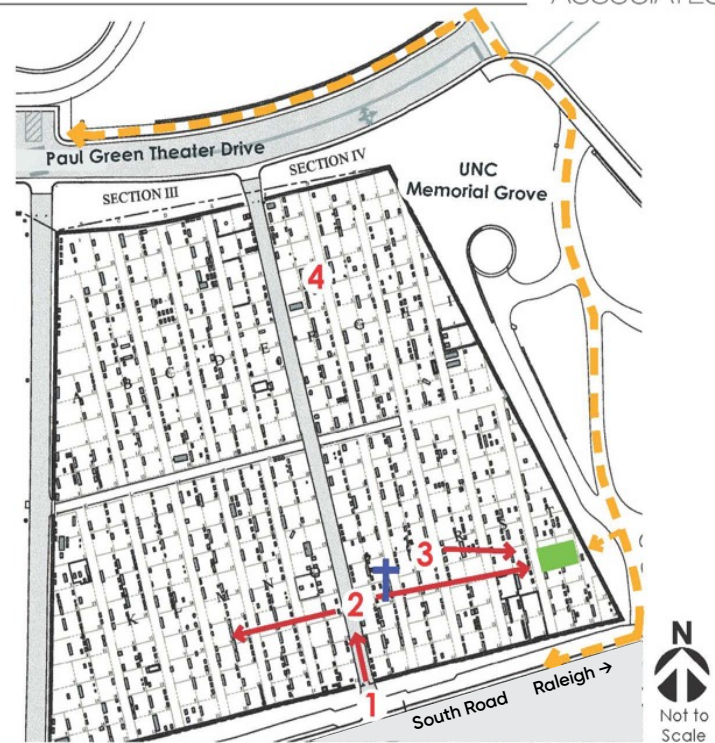


## Old Chapel Hill Cemetery Map

LEFS  
ASSOCIATES

**Legend**

-  Views
-  Memorial Cross
-  Proposed columbarium site.
- 1** Tour starting point looking north.
- 2** Turn left to look west up the slope before turning 180° to the east to view the cross.
- 3** Closer view of proposed columbarium location.
- 4** Mausoleum.
-  Pedestrian route through UNC Memorial Grove leading to Cobb Parking Deck and street parking on South Road.





MAP AND RENDER TOUR



*Proposed Columbarium Render - View 1*

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Starting point: View looking north along pathway



MAP AND RENDER TOUR



*Proposed Columbarium Render - View 2*

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*Zoom in to see each rendered plate.*

MAP AND RENDER TOUR



*Proposed Columbarium Render - View 3*

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*Zoom in to see each rendered plate.*



MAP AND RENDER TOUR



Aerial View Render (Note: Pitched Roof Lines)



Sunset Memorial and Stone, Ltd

**Thank You**



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